

# AVS

a. von schlegell & co

*fostering the art of philanthropy*

## THE AVS SOURCE



2010 HOLIDAY Newsletter

Abbie J. von Schlegell, CFRE

### AVS Quick Links

My website has a wonderful collection of articles and resources you may find useful.

>>>>|:|<<<<

Send me an Email.  
I'd love to hear about the interesting resources you have to share.

Featured Article  
on new donor  
motivations  
for giving

Dear MARY,

Happy Holidays!

In less than two weeks the holiday season will kick off with Thanksgiving. When you think about it, being thankful is a great way to start, well, just about anything!

I am grateful for the wonderful non-profit organizations we have locally and accross our great country. They assist those in need, provide education, offer cultural resources and promote healthy lifestyles

Giving for the greater good is what 80% of Americans do. Being a consultant in the non-

## Money for Good

CHARITABLE GIVING

[read article](#)

### MNN Regional Meeting

Tuesday, December 7, 2010

Berkshire/Pioneer Valley  
Berkshire Community College



### AFP Massachusetts 2010 Conference on Philanthropy

Friday, December 3, 2010  
Boston Marriott Hotel  
Copley

profit world, I have the pleasure of being a part of the process to prepare these organizations to better serve their communities, to meet the generous hearts who give and witness the joy of those who have received.

What can I say? Giving feels good and the season of giving is a year round experience for me!

As the new year rings in, giving me a jingle to let me know how *a von schlegell & co* can assist you.

Wishing you and yours, health and happiness for the holiday season.

Abbie J. von Schlegell  
Principal  
a. von schlegell & co.

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### Did you know...

Women are more likely to give and give more across nearly all income levels after controlling for factors that affect philanthropic behavior.

[The Center on Philanthropy at Indiana University](#)



## **SPEAKING ENGAGEMENTS**

### **AFP/CT**

Waterbury, CT

November 18, 2010

National Philanthropy Day and Conference

Annual Giving to Planned gifts: All in the Life of a Donor

[Afpct.afpnet.org/Conference-NPDinConnecticut.aspx](http://Afpct.afpnet.org/Conference-NPDinConnecticut.aspx)

### **AFP/MA**

Giving Circles: a new form of giving

AFP/MA 2010 Conference on Philanthropy

December 3, 2010

[www.afpma2010.org](http://www.afpma2010.org)

### **Stonehill College**

Center for Nonprofit Management

BreakFACTS

Major Gifts in a Small Shop

January 25, 2011

<http://www.stonehill.edu/x11977.xml>

### **AFP/Quebec, CN**

Monthly Program meeting

Montreal, CN

February 18, 2011

<http://afpquebec.afpnet.org>

### **AFP Western MA**

Holyoke, MA

March 16, 2011

[www.afpwma.org](http://www.afpwma.org)

## **TEACHING**

*Abbie is Adjunct Faculty at BU*

**Boston University**  
Certificate in Fundraising Management and Accountability  
Boston, MA

March 23, March 30, April 6, 2011

[www.professional.bu.edu](http://www.professional.bu.edu)

This course concentrates on specific fund raising areas. Planned and Estate Gifts, Internet Fund Raising, Prospect Research, Management and Accountability

*"Great overview! I loved Abbie's easy-going nature and her willingness to answer questions, give examples and share her resources!"*

**AFP NNE 2010 Academy Attendee**

\* Open to the public

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